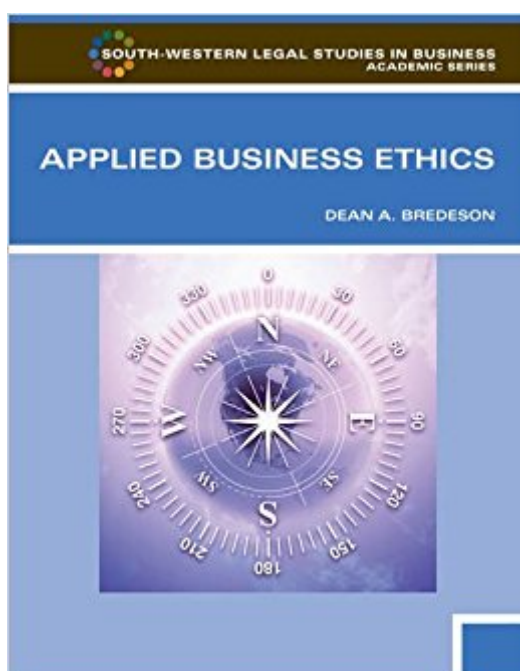


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# Applied Business Ethics: A Skills-Based Approach (South-Western Legal Studies In Business Academic (Paperback))



## Synopsis

More than a general ethics text, *APPLIED BUSINESS ETHICS: A SKILLS-BASED APPROACH* applies practical ethical situations to real-world business settings and decisions. The text's thought-provoking scenarios read like a Hollywood screenplay, with up-to-the-minute issues that encourage active debate among peers. Written by an award-winning business ethics instructor, *APPLIED BUSINESS ETHICS* has been field-tested by students and faculty across the U.S. The result is an exciting text that makes business ethics interesting and fun for everyone.

## Book Information

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## Customer Reviews

Currently in his fifteenth year on the faculty of the University of Texas, Professor Bredeson specializes in business ethics, business law, and discrimination law and has received several rare teaching awards including the Lockheed Martin Excellence Award for three years running. He is also among the youngest recipients of the Board of Regents Teaching Award and was UT's nominee for the Carnegie Foundation's United States Professor of the Year Award in 2010. Professor Bredeson recently published the *STUDENT GUIDE TO THE SARBANES-OXLEY ACT* with Robert Prentice and is the co-author of *BUSINESS LAW AND THE LEGAL ENVIRONMENT* with Jeffrey Beatty and Susan Samuelson. He earned his undergraduate degree from the McCombs School of Business and J.D. from the School of Law at the University of Texas.

My joke about this book is there is nothing ethical about this textbook, since it is so expensive, and it

is price controlled across the web. This is why some young people copy, share and distribute copyrighted material. When they are already broke from college and have the very start of a career, and are then required by an instructor to buy such an expensive book, that they will never read again, of course some find ways to share this type of material. There are similar books on ethics that cost \$8 to buy and keep. This sucker was outrageously priced, I think between \$200 and \$300 to buy as a textbook! Even as a temporary kindle book it was expensive! In my opinion a "temporary" anything should be super-cheap or free like a library copy. The worst part is the hypocrisy of this being a book on business ethics. I guess it's an example of unethical price control of a market and gouging the customer.

Absolutely terrible textbook. The examples are awful, with sometimes inappropriate details that render no use when it comes to answering the subsequent questions (i.e.: strip club jokes and examples involving pornography). Beyond that, there's no meat to the book at all. Concepts are vaguely introduced, no more than a page to two pages, and then an example is used to illustrate the point. While this could be done well, this book does it very poorly, with the one to two pages often containing useless details about the author. Complete waste of money, as I did not learn a single thing from the book. I only learned from Googling the Module's topic. I can't believe I had to pay to suffer through a semester of reading this.

Useful information, real world scenarios, and common grammar make this an exception textbook.

At the start of the book you can clearly tell that we have real ethical dilemmas. By the middle it's touchy feely, by the end it's a love fest. Its an ok book, I didn't like the fact that there was no glossary, no index, and barely a table of contents.

Great book! Great seller!

This book offers timely, concise, useful examples of important ethical dilemmas facing managers. It could be used in any class setting from undergraduate (or even honors high school) through executive education, with the differences in level reflected in the discussion each problem provokes. It is non-judgmental and emphasizes situations where law is relevant but not dispositive, leaving actual decisions to managerial discretion. The virtue of the book is that it is very accessible but not oversimplified. Readers should be advised, however, that it seldom if ever resolves the problems it

raises.

This text lacks ethical 'substance.' If looking for a text covering ethical concepts and theories this is not it. Information seems 'dropped-in' with no relation back to ethical constructs of any kind. The text is good for dilemmas occurring in the workplace. Basically an array of scenarios and workplace policies for discussion.

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